

Stephen Feeney & SightRight

What is SightRight?

Patented SightRight technology identifies perfect sighting alignment. The technology assesses whether a person is aiming straight, and coaching methodology allows players to ensure they are online so they achieve maximum accuracy.

SightRight Coaching Methods and SightRight 10 Coaching Steps, help a player make the transition from offline sighting/aiming and a misaligned technique to perfect sighting, aiming and technical alignment for every shot.

After 15 years of extensive research and work Stephen Feeney has identified that 99% of golf, snooker and dart players sight across the line of aim they believe they are sighting perfectly – known technically as ‘parallax error’.

SightRight Technology and SightRight Coaching has transformed and rejuvenated the game of snooker world champions, darts world champions & Ryder Cup golf stars.

Golf

Stephen's work in golf has seen the unique SightRight designed putting-aid enable the golfer to quickly see and correct poor sighting and alignment habits.

Darren Clarke: 'I was amazed with SightRight and I've never stopped using the techniques since. I recommend SightRight to every golfer for accurate Putting and finding more fairways.'

Work with Stephen and SightRight methods has paid dividends for Ryder Cup stars such as Darren Clarke, Colin Montgomery and Stephen Gallagher, and now Stephen is training coaches at Adare Manor, the 2027 host of the Europe vs USA event.

Peter Mattson, English Golf Union Director of Coaching: 'Aiming is undoubtedly one of the most important aspects when it comes to putting and Stephen Feeney has taken the coaching of aiming to the next stage.'

Darts

Stephen has been working as a specialist darts coach for major darts manufacturers Winmau and Red Dragon for the past 12 years, with SightRight technology becoming a staple of the coaching methods for Winmau and Red Dragon-sponsored players.

Simon Hall - Director of Marketing, Winmau: 'SightRight is quite simply the best darts invention I've ever witnessed since Tungsten darts replaced Brass.'

'Being able to stand in your very own perfect position on the oche and throw with a dead straight arm is darting Shangri-La.'

'I've yet to see anything get within a mile of SightRight in darts coaching and training.'

Snooker

SightRight coaching and patented technology has produced a paradigm shift in the game along the lines of perfect sighting and aiming. Pre-shot routines in place in the game for decades are constantly proven to be offline through SightRight coaching.

Stephen has been working in snooker for 26 years and has transformed the careers of a number of the most recognisable players in the sport.

Stuart Bingham's stunning change from 15 years on tour as a journeyman without a single title, to nine titles in five years including the World Championship came after work with Stephen and SightRight.

'Five years ago I started working with Steve and since then it has all happened for me,' Bingham said in 2015. 'SightRight has made me into a winner. I have to admit that I was a journeyman for 15 years as a professional but for the last five I've gone from strength to strength.'

Mark Williams was already one of snooker's biggest names, but when he started working with Stephen in 2017 it had been six years since his last ranking title.

By the end of 2018, Williams won a third World Championship title and four more ranking titles.

'Stephen is the best coach in the world! I never thought I'd ever win a third world title,' said Williams. 'I soon found out that Stephen's technical knowledge is extensive and the results in practice using SightRight Methods have been fantastic.'

Ronnie O'Sullivan turned to Stephen in 2018 and set out a five-year plan to win three more world titles. Two have been achieved and O'Sullivan has cemented his place as the greatest ever since working with SightRight methods.

'The changes I am making are giving me more power, more accuracy and opening up a range of shots I haven't been able to play,' said Ronnie.

Stephen Hendry was inspired to return to professional snooker after working with Stephen Feeney and SightRight methods, as Feeney became the only coach ever to work with Hendry and O'Sullivan at the same time.

'SightRight is the one best coaching method to follow. It's a gamechanger,' said Hendry.

Steve Davis, six-time world champion, believes SightRight technology is a 'fool proof way of making certain that you are behind the line of the shot.'

'If your eyes are not on the exact line of the shot then how can you expect to accurately judge a cut shot without some possibly undesirable consequences? And how can you guarantee moving your cue through on a straight line if your eyes are looking along a different one?'

'Stephen Feeney has invented a patented sighting aid and method of use which provides a fool proof way of making certain that you are behind the line of the shot, not just when you are above the shot but also when you are down over the cue.'